

Order Item Summary

CBS TELEVISION
STATIONS

KCNC-TV

OrderID: 63214 UN NTL-POL FBD - LBD: 10/16/12 - 10/22/12 HL#: Created: 10/01/12 11:34 AM
 Client: JOE COORS FOR CONGRESS... CPE: / / 2735 Agency Commission: 15 % Updated: NMBRISTOW on 10/01/12 04:18 PM
 Agency: AMERICAN MEDIA & ADVOCACY Product: EST 2735 (1300) Self :15:00 **UNCONFIRMED**
 Buyer: BEN ANGLE Demo: HHOLDS DMA RTG Sched. Code: B **PRINT REQUIRED**
 AE: NICOLE ELIE POL-GWTS-PH Billing Int: Monthly BM: SS
 Share: 0% KMGH: 0% KUSA: 0% KDVR+: 0% KWGN: 0% KTVD: 0% KPXC: 0% CABLE: 0%

NEW ORDER; KEC/PH 10/1/12

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|------------|----|-----|
| 001 | AMNEWS528A | 0 1 1 1 1 0 0 | NEWS | 30 | B | | | 0.0 | \$360.00 | 4 | \$1,440.00 | | |
| | CDR | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 15</u> | | | | | | | | | | |
| | 10/16/12 | 10/19/12 | 4 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|------------|----|-----|
| 002 | AMNEWS1 | 0 2 2 2 2 0 0 | NEWS | 30 | B | | | 0.0 | \$540.00 | 8 | \$4,320.00 | | |
| | CDR | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 15</u> | | | | | | | | | | |
| | 10/16/12 | 10/19/12 | 8 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|------------|----|-----|
| 003 | AMNEWS1 | 2 0 0 0 0 0 0 | NEWS | 30 | B | | | 0.0 | \$540.00 | 2 | \$1,080.00 | | |
| | CDR | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 22</u> | | | | | | | | | | |
| | 10/22/12 | 10/22/12 | 2 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|----------|----|-----|
| 004 | AMNEWS528A | 1 0 0 0 0 0 0 | NEWS | 30 | B | | | 0.0 | \$360.00 | 1 | \$360.00 | | |
| | CDR | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 22</u> | | | | | | | | | | |
| | 10/22/12 | 10/22/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|------------|----|-----|
| 005 | AEPHIL2 | 0 0 1 0 1 0 0 | EFG | 30 | B | | | 0.0 | \$900.00 | 2 | \$1,800.00 | | |
| | CDR | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 15</u> | | | | | | | | | | |
| | 10/16/12 | 10/19/12 | 2 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 006 | ANEARLY5PM | 0 1 1 1 1 0 0 | NEWS | 30 | B | | | 0.0 | \$1,260.00 | 4 | \$5,040.00 | | |
| | CDR | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 15</u> | | | | | | | | | | |
| | 10/16/12 | 10/19/12 | 4 | | | | | | | | | | |

Order Item Summary

CBS TELEVISION STATIONS



KCNC-TV

Order ID: 63214 UN NTL-POL FBD - LBD: 10/16/12 - 10/22/12 HL#: Created: 10/01/12 11:34 AM
 Client: JOE COORS FOR CONGRESS... CPE: / / 2735 Agency Commission: 15 % Updated: NMBRISTOW on 10/01/12 04:18 PM
 Agency: AMERICAN MEDIA & ADVOCACY Product: EST 2735 (1300) Sell :15:00 **UNCONFIRMED**
 Buyer: BEN ANGLE Demo: HHOLDS DMA RTG Sched. Code: B **PRINT REQUIRED**
 AE: NICOLE ELIE POL: GWTS-PH Billing Int: Monthly BM: SS
 Share: 0% KMGH: 0% KUSA: 0% KDVR+: 0% KWGN: 0% KTVD: 0% KPXC: 0% CABLE: 0%

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|-------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 007 | A NEARLY5PM | 1 0 0 0 0 0 0 | NEWS | 30 | B | | | 0.0 | \$1,260.00 | 1 | \$1,260.00 | | |
| | CDR | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 22</u> | | | | | | | | | | |
| | 10/22/12 | 10/22/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|-------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 008 | A NEARLY6PM | 0 0 1 0 1 0 0 | NEWS | 30 | B | | | 0.0 | \$1,260.00 | 2 | \$2,520.00 | | |
| | CDR | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 15</u> | | | | | | | | | | |
| | 10/16/12 | 10/19/12 | 2 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|-------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 009 | A NEARLY6PM | 1 0 0 0 0 0 0 | NEWS | 30 | B | | | 0.0 | \$1,260.00 | 1 | \$1,260.00 | | |
| | CDR | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 22</u> | | | | | | | | | | |
| | 10/22/12 | 10/22/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 010 | A SXMLIVE | 1 0 0 0 0 0 0 | PLAYER | 30 | B | | | 0.0 | \$1,080.00 | 1 | \$1,080.00 | | |
| | CDR | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 22</u> | | | | | | | | | | |
| | 10/22/12 | 10/22/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|---------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 011 | A NEARLY630PM | 0 1 1 1 1 0 0 | NEWS | 30 | B | | | 0.0 | \$1,260.00 | 4 | \$5,040.00 | | |
| | CDR | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 15</u> | | | | | | | | | | |
| | 10/16/12 | 10/19/12 | 4 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|--------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|------------|----|-----|
| 012 | A NWKND SAT2 | 0 0 0 0 0 2 0 | NEWS | 30 | B | | | 0.0 | \$540.00 | 2 | \$1,080.00 | | |
| | CDR | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 15</u> | | | | | | | | | | |
| | 10/20/12 | 10/20/12 | 2 | | | | | | | | | | |

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Order ID: 63214 UN NTL-POL FBD - LBD: 10/16/12 - 10/22/12 HL#: Created: 10/01/12 11:34 AM

Client: JOE COORS FOR CONGRESS... CPE: / / 2735 Agency Commission: 15 % Updated: NMBRISTOW on 10/01/12 04:18 PM

Agency: AMERICAN MEDIA & ADVOCACY Product: EST 2735 (1300) Sell :15:00 **UNCONFIRMED**

Buyer: BEN ANGLE Demo: HHOLDS DMA RTG Sched. Code: B **PRINT REQUIRED**

AE: NICOLE ELIE POL-GWTS-PH Billing Int: Monthly BM: SS

Share: 0% KMGH: 0% KUSA: 0% KDVR+: 0% KWGN: 0% KTVD: 0% KPXC: 0% CABLE: 0%

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|---------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|----------|----|-----|
| 013 | ASBPVIEW630PM | * * * * * S * | FTBPRV | 30 | B | | FOOTBALL | 0.0 | \$540.00 | 1 | \$540.00 | | |
| | CDR | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 15</u> | | | | | | | | | | |
| | 10/20/12 | 10/20/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 014 | AN5PAFCSUN | 0 0 0 0 0 0 2 | ANEWS | 30 | B | | FOOTBALL | 0.0 | \$1,800.00 | 2 | \$3,600.00 | | |
| | LUR | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 15</u> | | | | | | | | | | |
| | 10/21/12 | 10/21/12 | 2 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|--------------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 015 | APDEBATETU | * T * * * * * | CARD | 30 | B | | | 0.0 | \$5,850.00 | 1 | \$5,850.00 | | |
| | CDR - DEBATE 7P-8P | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 15</u> | | | | | | | | | | |
| | 10/16/12 | 10/16/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 016 | APVEGATU | * T * * * * * | REGP | 30 | B | | | 0.0 | \$4,950.00 | 1 | \$4,950.00 | | |
| | CDR | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 15</u> | | | | | | | | | | |
| | 10/16/12 | 10/16/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 017 | APPERSON | * * * T * * * | REGP | 30 | B | | | 0.0 | \$5,670.00 | 1 | \$5,670.00 | | |
| | CDR | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 15</u> | | | | | | | | | | |
| | 10/18/12 | 10/18/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 018 | APELEMENT | * * * T * * * | REGP | 30 | B | | | 0.0 | \$4,950.00 | 1 | \$4,950.00 | | |
| | CDR | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 15</u> | | | | | | | | | | |
| | 10/18/12 | 10/18/12 | 1 | | | | | | | | | | |

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 Share: 0% KMGH: 0% KUSA: 0% KDVR+: 0% KWGN: 0% KTVD: 0% KPXC: 0% CABLE: 0%

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Sell Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 019 | AP48HRS A3 | * * * * * S * | REGP | 30 | B | | | 0.0 | \$1,980.00 | 1 | \$1,980.00 | | |
| | CDR | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 15</u> | | | | | | | | | | |
| | 10/20/12 | 10/20/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Sell Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 020 | ANLATE7 | 0 1 1 1 0 0 0 | NEWS | 30 | B | | | 0.0 | \$2,700.00 | 3 | \$8,100.00 | | |
| | CDR | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 15</u> | | | | | | | | | | |
| | 10/16/12 | 10/21/12 | 3 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Sell Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 021 | ANLATE7 | 1 0 0 0 0 0 0 | NEWS | 30 | B | | | 0.0 | \$2,700.00 | 1 | \$2,700.00 | | |
| | CDR | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 22</u> | | | | | | | | | | |
| | 10/22/12 | 10/22/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Sell Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|------------|----|-----|
| 022 | ALLETTER1 | 0 2 2 2 2 0 0 | LETT | 30 | B | | | 0.0 | \$720.00 | 8 | \$5,760.00 | | |
| | CDR | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 15</u> | | | | | | | | | | |
| | 10/16/12 | 10/19/12 | 8 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Sell Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|------------|----|-----|
| 023 | ALLETTER1 | 2 0 0 0 0 0 0 | LETT | 30 | B | | | 0.0 | \$720.00 | 2 | \$1,440.00 | | |
| | CDR | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 22</u> | | | | | | | | | | |
| | 10/22/12 | 10/22/12 | 2 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Sell Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|--------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|----------|----|-----|
| 024 | ALWCMINDSSA2 | 0 0 0 0 0 2 0 | LFG | 30 | B | | | 0.0 | \$360.00 | 2 | \$720.00 | | |
| | CDR | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 15</u> | | | | | | | | | | |
| | 10/20/12 | 10/20/12 | 2 | | | | | | | | | | |

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 Buyer: BEN ANGLE Demo: HHOLDS DMA RTG Sched. Code: B **PRINT REQUIRED**
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 Share: 0% KMGH: 0% KUSA: 0% KDVR+: 0% KWGN: 0% KTVD: 0% KPXC: 0% CABLE: 0%

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|------------|-----|----|---------|------------|--------|----------|-------|----------|----|-----|
| 025 | ASBACCESS | * * * * * S | AXIS | 30 | B | | FOOTBALL | 0.0 | \$540.00 | 1 | \$540.00 | | |
| | CDR | | | | | | | | | | | | |
| | FBD | LBD | Oct 15 | | | | | | | | | | |
| | 10/21/12 | 10/21/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|--------------|---------------|------------|-----|----|---------|------------|--------|----------|-------|----------|----|-----|
| 026 | ALWCLOSERSU2 | 0 0 0 0 0 2 | LFG | 30 | B | | | 0.0 | \$360.00 | 2 | \$720.00 | | |
| | CDR | | | | | | | | | | | | |
| | FBD | LBD | Oct 15 | | | | | | | | | | |
| | 10/21/12 | 10/21/12 | 2 | | | | | | | | | | |

Order Totals

| Order Section | Confirmed Quantity | Revised Quantity | Confirmed Total | | Revised Total | |
|---------------------|--------------------|------------------|-----------------|---------|---------------|-------------|
| | | | Gross Amt | Net Amt | Gross Amt | Net Amt |
| Spot Buy Lines | 0 | 59 | \$0.00 | \$0.00 | \$73,800.00 | \$62,730.00 |
| Installments | 0 | 0 | \$0.00 | \$0.00 | \$0.00 | \$0.00 |
| Ancillary Buy Lines | 0 | 0 | \$0.00 | \$0.00 | \$0.00 | \$0.00 |
| Order Totals: | | | \$0.00 | \$0.00 | \$73,800.00 | \$62,730.00 |